Small-Business Development

Fall 2024



NEW! Starting Your Food Truck Business

Designed for aspiring entrepreneurs, culinary enthusiasts or business-minded individuals, this course provides the road map to kick-start a thriving food truck enterprise. We will explore business planning, menu development, permits, and regulations specific to food trucks. You will learn about location scouting, marketing strategies, and operational best practices for maximizing profitability.

Keyword: Food

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Dec. 10	T	7-8 p.m.	Dauel	\$10
LIVE Onlir	ne, Zoom		AREA-0110-TCFYA	
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NEW! Household Finances for Entrepreneurs

Small business owners, independent contractors and commission-based employees balancing the demands of owning and operating a small business and managing household finances can be daunting. Learn to take control of your household finances to stay on track even when your business income is inconsistent. **Keyword: Finances**

Nov. 6	W	Noon-1 p.m.	\$10
LIVE Online, Zoom	Andrew	AREA-0111-TCFFA	
Dec. 12	Th	7-8 p.m.	\$10
LIVE Online, Zoom	Andrew	AREA-0111-TCFFB	

Location Key

York, YKLC.....Learning Center at York, 401 N. Lincoln Ave.



For your convenience, we are offering LIVE Online learning opportunities. These classes are delivered live via Zoom. They are not prerecorded videos. This allows you, the student, to participate from the comfort of your home.

Want to take a class that is listed as "LIVE Online, Zoom" but don't have a way to view the class or are having connection issues? Contact your Learning Center to see if other options are available.



Starting a Small Business

Do you have an idea for a small business but aren't sure where to start? Visit with an expert and learn a few tips and tricks.



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Sept. 11	W	Noon-1 p.m.	\$10
LIVE Online, Zoom	Andrew	AREA-6883-TCFFA	
Nov. 14	Th	7-8 p.m.	\$10
LIVE Online, Zoom	Andrew	AREA-6883-TCFFB	

Networking for Home-Based Business

Do you find home-based business networking difficult? Join us for an opportunity to learn networking tips and ideas while connecting with other southeast Nebraska home-based business owners. **Keyword: Business**

Sept. 26	Th	7-8 p.m.	\$10
LIVE Online Zoom	Andrew	ΔRFΔ-6884-TCFFR	

Introduction to Marketing Skills

Learn how to expand your marketing efforts with three hours of one-on-one



training. Instructors are available to help you expand your social media presence, create blogs, online videos and email marketing strategies, help with finding target audiences, and much more.

Two hours of personalized training to meet your needs will be scheduled at a Learning Center at a time convenient to you and the instructor. **Keyword: Marketing**

York Area Fisher \$59 AREA-0907-YKFA

For more information, contact **Diane Houdek** at 402-323-3634 or dhoudek@southeast.edu.

Check out all classes offered at southeast.edu/YorkLC Find us on Facebook at facebook.com/SCCLearningCenteratYork

REGISTER ONLINE

Number.

You must have an email account to register online.

- Go to http://bit.ly/RegisterCE
- Search for your class by entering a key word in the title or the course number. Click Submit. (Enter information in only one field for broader results.)

Key Word Example: Driver

Course Number Example: TRAN-3398

- Select the course for which you wish to register. Click Submit.
- Enter your personal information, certify your identification and click Submit.
 You must provide your Social Security
- 5. Optional: Enter your **Additional Registration Information** and click **Submit**.

- If you want to register for additional classes, select **Search for more classes** under "Choose one of the following." If you are finished selecting the class(es) for which you want to register, select **Register now (check out)**. Select your **Payment Type**. Click **Submit**.
- 7. Enter your payment information. Click Submit.

You will see your **class acknowledgement** with information about your **SCC Student ID Number, SCC User ID** and **password**. **Print** this page for your records.

In the future it will be easy to register by logging in using your SCC User ID and password and it will not be necessary to provide your Social Security number again.

If you have problems getting registered, please call 402-437-2700 or 800-828-0072 for assistance.

OR REGISTER BY MAIL, FAX OR IN PERSON

S outhea	st Regis	Registration Form - Non-Credit Course						Toda	Today's Date//	
* Required PLEASE PR	Complete	Complete this form with payment information and send via mail to Southeast Community College, Continuing Education, 301 S. 68th St. Place, Lincoln, NE 68510 OR FAX to 402-437-2703 The College requests, but does not require, a student provide their Social Security number during the admissions process. Visit southeast.edu/academics/col					7-2703			
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SIGNATURE Check (must be included) (Checks may be converted into an electronic fund transfer, resulting in funds being held or removed immediately.) Would you like a receipt mailed to you? □Yes □No				accountable for the tuition and fees and subject to a grade in the courses listed; Just ashould officially drop, cancel, or withdraw, any refund in tuition will be determined by the date I submit my request to Continuing Education; 3) that failure to attend a course does not constitute an official drop/withdrawal; 4) the personal information contained herein is correct as shown; and 5) any changes in SSN, legal name, address, residency, etc. must follow the College procedures in the Student Handbook and College			TOTAL DUE			
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For the protection of your personal credit card information, do not email this form to SCC. If faxing, only use the fax number listed or verify with SCC before using another SCC fax number.				U.S. Department enforces Title IX	iversity-title-ix/index.p of Education's Office 's prohibition on discr llso include discrimina	for Civil Rights imination on the	DE			



^{*} The College requires a student's Social Security number as a condition for enrollment online. A student's Social Security number information constitutes an "educational record" under FERPA.